

A Master Class on IT Security

Roger Grimes Teaches Ransomware Mitigation

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About Roger

- 30 years plus in computer security, 20 years pen testing
- Expertise in host and network security, IdM, crypto, PKI, APT, honeypot, cloud security
- Consultant to world's largest companies and militaries for decades
- Previous worked for Foundstone, McAfee, Microsoft
- Written 13 books and over 1,300 magazine articles
- InfoWorld and CSO weekly security columnist 2005 -2019
- Frequently interviewed by magazines (e.g. Newsweek) and radio shows (e.g. NPR's All Things Considered)

Certification exams passed include:

- CPA
- CISSP
- CISM, CISA
- MCSE: Security, MCP, MVP
- CEH, TISCA, Security+, CHFI
- yada, yada

Roger's Books

Professional

WILEY

Windows

Desktop and Server Hardening

HACKING MULTIFACTOR AUTHENTICATION



Cryptography Apocalypse Preparing for the Day When Quantum Computing Breaks Today's Crypto





PROTECTION PLAYBOOK

ROGER A. GRIMES

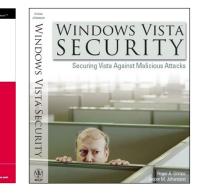
HACKING HACKER

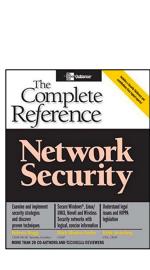
LEARN FROM THE EXPERTS WHO TAKE DOWN HACKERS

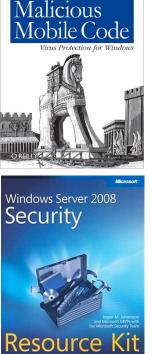
ROGER A. GRIMES

WILEY

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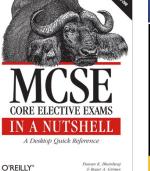




Honeypots

for Windows

Roger A. Grimes



Pawan K. Bbardwaj & Roger A. Grimes

Apress





About Us

- The world's largest integrated Security Awareness Training and Simulated Phishing platform
- Based in Tampa Bay, Florida, founded in 2010
- CEO & employees are ex-antivirus, IT Security pros
- We help tens of thousands of organizations manage the ongoing problem of social engineering
- Winner of numerous industry awards







Agenda

- Why good backups (even offline backups) no longer save you from ransomware
- The policies, technical controls, and education you need to stop ransomware in its tracks
- Official recommendations from the Cybersecurity & Infrastructure Security Agency (CISA)
- How to detect ransomware programs, even those that are highly stealthy
- Incident response

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When A Good Backup Saved You

Traditional Ransomware

- Main actions start as soon as malware is executed
- Spreads (possibly)
- Encrypts files and folders
- Asked for ransom to provide decryption keys



But Ransomware Got More Malicious

Essentially:

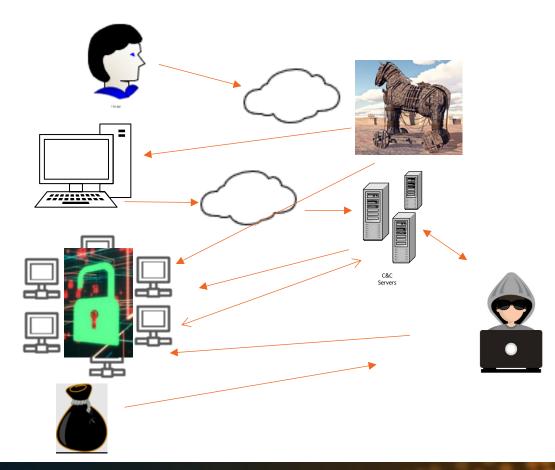
Starting in Nov/Dec 2019:

- Ransomware crooks got tired of victims saying no
- They realized the access they had was the hacker "gold" and that they could do anything
- Encrypting data and holding it for hostage was the least of the victims worries now...



Attacker Workflow

Today's Attacker Workflow



- Victim tricked into executing "stager" trojan horse program, modifies host system
- 2. After executing, it immediately downloads updates and additional malware & instructions from C&C servers
- 3. Updates itself to keep ahead of AV/EDR detection, new payloads, spreads
- 4. Collects as many passwords as it can
- 5. Notifies C&C/hacker about new intrusion
- 6. Dwells (sometimes up to 8 to 12 months)
- 7. Hackers come in, assess and analyze target
- 8. Steal whatever they want
- 9. Launch encryption and ask for ransom

What Ransomware Looks Like Now

Today's Ransomware

- Hacker gang often surveys compromised network
- Researches victim organization
- Determines how much ransom to charge based on victim org's ability to pay
- Determines crown jewels of organization
- Exfiltrates data, emails, passwords, etc.
- Encrypts the crown jewels and causes as much critical service disruption as possible
- Says if you don't pay, I release the crown jewels to hackers, competitors, and the Internet



More Malicious Ransomware

<u>Today's Ransomware Summary – "Double Extortion"</u>

- Steals Intellectual Property/Data
- Steals Every Credential It Can Business, Employee, Personal, Customer
- Threatens Victim's Employees and Customers
- Uses Stolen Data to Spear Phish Partners and Customers
- Does Public Shaming

Good luck having a good backup save you!

1-hour webinar on this subject: https://info.knowbe4.com/nuclear-ransomware



Double Extortion is the Norm

<u>Today's Ransomware Summary – Double Extortion</u>

• Threats to exfiltrate data are over 86% of all ransomware attacks now

Data Exfiltration Remains Prevalent in Cyber Extortion

86% of ransomware cases involve a threat of leaking exfiltrated data. The proportion of companies that succumb to data exfiltration extortion continues to confound and frustrate Coveware and the IR industry at

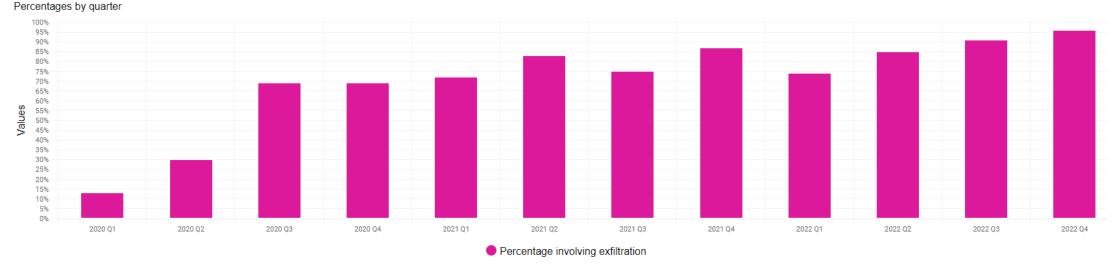
https://www.coveware.com/blog/2022/7/27/fewer-ransomware-victims-pay-as-medium-ransom-falls-in-q2-2022



Double Extortion is the Norm

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Cyber Extortion Incidents with Data Exfiltration

https://www.beazley.com/en-us/cyber-services-snapshot/latest-trends



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Home Crime Allegory

Houses can be broken into a number of different ways:

- Doors
- Windows
- Garage
- Walls
- Roof
- Etc.

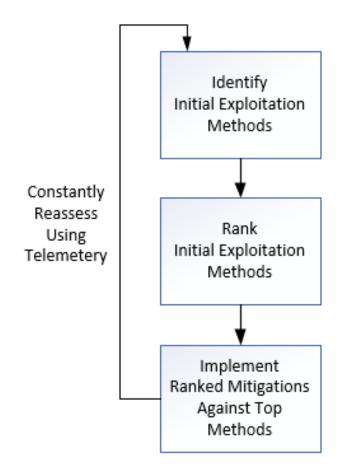
If you want to stop house thieves, you need to mitigate the ways they most likely break-in

If you want to stop break-ins you need to close the holes thieves use to break-in

Initial Root Access Exploit Methods

How ALL attackers/malware break in

- Social Engineering
- Programming Bug (patch available or not available)
- Authentication Attack
- Malicious Instructions/Scripting
- Human Error/Misconfiguration
- Eavesdropping/MitM
- Side Channel/Information Leak
- Brute Force/Computational
- Data Malformation
- Network Traffic Malformation
- Insider Attack
- 3rd Party Reliance Issue (supply chain/vendor/partner/etc.)
- Physical Attack

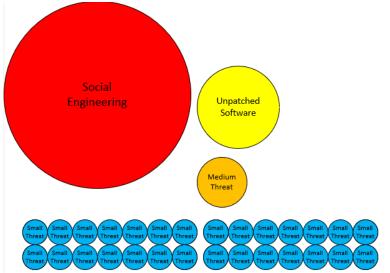


Core Data-Driven Defense Principle

Our Recommendations

<u>Risk-Ranking Threats</u> (not all threats are equal)

 Risk-rank likely threats If you do that...



- Majority of all malicious digital breaches are due to social engineering and phishing
- Second most is due to unpatched software
- Everything else added up all together is small part of the risk
- Concentrate your efforts where your prevention efforts will mean the most



How Ransomware Attacks

	% s/w related Password-attacks									
	% s/e or s/w related									
<u>Top Ransomware Root</u>				Remote						
Exploit Causes (in order)	Report Name	Social engineering	Unpatched software	<u>server</u> attack	RDP	Credential Theft	Password Guessing		USB	<u>Other</u>
Social Engineering	Coveware Report	30%	18%	-	45%	-	-	-	-	5%
e	Statisca	54%	-	-	20%	10%	-	-	-	
RDP Attacks	Forbes magazine article	1st	2nd	-	3rd	-	-	-	-	-
Unpatched Software	Datto's Report	54%	-	-	20%	10%	21%	-	-	-
	Hiscox Cyber Readiness	65%	28%	-	-	39%	19%	34%	-	-
Password Attacks	Sophos Report	<u>45%</u>	<u>-</u>	<u>21%</u>	<u>9%</u>	<u>-</u>	_	<u>9%</u>	<u>7%</u>	<u>9%</u>
	Averages	50%	23%	21%	24%	20%	20%	22%	7%	7%
• Other		Č	<u>ر</u>							•

Sources:

- Coveware Blog Report (https://www.coveware.com/blog/ransomware-attack-vectors-shift-as-new-software-vulnerability-exploits-abound)
- Statista (https://www.statista.com/statistics/700965/leading-cause-of-ransomware-infection/)
- Forbes magazine article (https://www.forbes.com/sites/forbestechcouncil/2021/04/22/six-best-practices-for-ransomware-recovery-and-risk-mitigation/)
- Datto's Global State of the Channel Ransomware Report (https://www.datto.com/resources/dattos-2020-global-state-of-the-channel-ransomware-report)
- Hiscox Cyber Readiness Report 2021 (https://www.hiscoxgroup.com/sites/group/files/documents/2021-04/Hiscox%20Cyber%20Readiness%20Report%202021.pdf) https://www.sophos.com/en-us/medialibrary/Gated-Assets/white-papers/sophos-the-state-of-ransomware-2020-wp.pdf





Most Important Critical Defenses

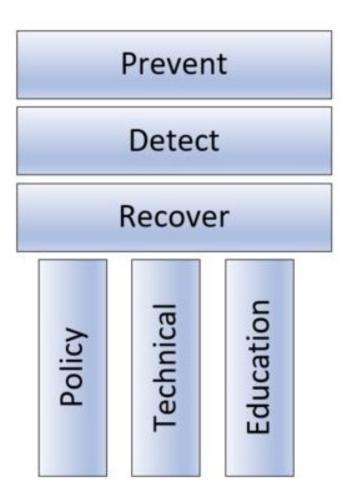
- Good, <u>thorough</u>, <u>complete</u> <u>system</u>, <u>tested</u>, <u>secure</u>, <u>offline</u>, <u>up-to-date</u>, backup and restore
 - Most organizations do not have this
 - But in most cases of ransomware, a backup alone will not gain you much
- You <u>MUST</u> stop ransomware from accessing your environment in the first place!
 - Everything else must be secondary to these two defenses



Best Defenses

General Defense Methods

- Policies
- Technical Controls
 - Anti-Malware Software
 - Anti-Spam/Phishing
 - Content Filtering
- Security Awareness Training



https://blog.knowbe4.com/the-three-pillars-of-the-three-computer-security-pillars



Best Defenses

Top Defenses for Most Organizations

Aggressively Mitigate Social Engineering

- Policies, Technical Defenses, Education
- https://info.knowbe4.com/comprehensive-anti-phishing-guide

Patch Exploited Software & Firmware

https://www.cisa.gov/known-exploited-vulnerabilities-catalog

Use Multifactor Authentication(MFA) When You Can

- Use non-phishable MFA where you can
 - https://www.linkedin.com/pulse/my-list-good-strong-mfa-roger-grimes
- Use Different, Non-Guessable/Non-Crackable, Passwords for every website and service where you can't use MFA
 - 12-char+ fully random or 20-character+ human-created passphrases
 - Use a password manager, https://blog.knowbe4.com/password-policy-e-book

Teach Everyone How to Spot Rogue URLs

- https://blog.knowbe4.com/top-12-most-common-rogue-url-tricks
- https://info.knowbe4.com/rogue-urls



All Anti-Phishing Defenses

Everything You Can Try to Prevent Phishing

- Webinar
 - https://info.knowbe4.com/webinar-stay-out-of-the-net

ON-DEMAND WEBINAR

Stay out of the Net: Your Ultimate Guide to Phishing Mitigation



E-BOOK Comprehensive Anti-Phishing Guide

- E-book
 - https://info.knowbe4.com/comprehensive-anti-phishing-guide



Give or Get "Red Flags" Training

Social Engineering **Red Flags**

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I can buy a ticket home:

Your CEO

http://www.bankofarnerica.com

To: You@yourorganization.com

Subject: My money got stolen +



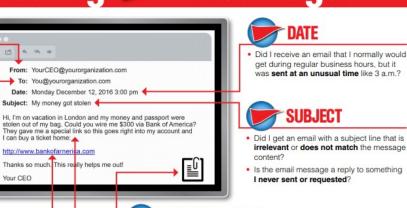
- I don't recognize the sender's email address as someone I ordinarily communicate with.
- This email is from someone outside my organization and it's not related to my job responsibilities.
- · This email was sent from someone inside the organization or from a customer, vendor, or partner and is very unusual or out of character.
- · Is the sender's email address from a suspicious domain (like micorsoft-support.com)?
- I don't know the sender personally and they were not vouched for by someone I trust.
- I don't have a business relationship nor any past communications with the sender.
- · This is an unexpected or unusual email with an embedded hyperlink or an attachment from someone I haven't communicated with recently.



- · I was cc'd on an email sent to one or more people, but I don't personally know the other people it was sent to.
- · I received an email that was also sent to an unusual mix of people. For instance, it might be sent to a random group of people at my organization whose last names start with the same letter, or a whole list of unrelated addresses.



- · I hover my mouse over a hyperlink that's displayed in the email message, but the link-to address is for a different website. (This is a big red flag.)
- · I received an email that only has long hyperlinks with no further information. and the rest of the email is completely blank.
- I received an email with a hyperlink that is a misspelling of a known web site. For instance, www.bankofarnerica.com - the "m" is really two characters - "r" and "n."



· The sender included an email attachment that I was not expecting or that makes no sense in relation to the email message. (This sender doesn't ordinarily send me this type of attachment.)

ATTACHMENTS

· I see an attachment with a possibly dangerous file type. The only file type that is always safe to click on is a .txt file.

CONTENT

- Is the sender asking me to click on a link or open an attachment to avoid a negative consequence or to gain something of value?
- Is the email out of the ordinary, or does it have bad grammar or spelling errors?
- Is the sender asking me to click a link or open up an attachment that seems odd or illogical?
- · Do I have an uncomfortable gut feeling about the sender's request to open an attachment or click a link?
- Is the email asking me to look at a compromising or embarrassing picture of myself or someone | know?

https://blog.knowbe4.com/share-the-red-flags-of-social-engineering-infographic-with-your-employees



REGUE URLS

Spotting malicious URLs is a bit of an art. The examples represented here are some of the common tricks used by hackers and phishers to fool users to visiting malicious websites. The methods shown here could be used by legitimate services, but if you see one of these "tricks" you need to make sure you're dealing with the organization you think you are.

Domain Mismatches

Look-a-Alike Domains

Domain names which seem to belong to respected, trusted brands.

Slight Misspellings

Microsoftnline <v5pz@onmicrosoft.com>

www.llnkedin.com

Brand name in URL, but not real brand domain

ee.microsoft.co.login-update-dec20.info

www.paypal.com.bank/logon?user=johnsmith@gmail.com

ww17.googlechromeupdates.com/

Brand name in email address but doesn't match brand domain

Bank of America <BankofAmerica@customerloyalty.accounts.com>

Brand name is in URL but not part of the domain name

devopsnw.com/login.microsoftonline.com?userid=johnsmith

URL Domain Name Encoding

https://%77%77%77%6B%6E%6F%77%62%654.%63%6F%6D

Shortened URLs

When clicking on a shortened URL, watch out for malicious redirection.

https://bit.ly/2SnA7Fnm



<Despina.Orrantia6731610@gmx.com>

Strange Originating Domains

MAERSK

<info@onlinealxex.com.pl>

Human Services .gov

Overly Long URLs

URLs with 100 or more characters in order to obscure the true domain.

ttp://innocentwebsite.com/irs.gov/logon/fasdjkg-sajdkjndf inbkasldifbkajsdbfkjbasdf/adsnfjksdngkfdfgfgjhfgd/ght.php

File Attachment is an Image/Link

It looks like a file attachment, but is really an image file with a malicious URL.

INV39391.pdf https://d.pr/free/f/jsaeoc Click or tap to follow link.

Open Redirectors

URLs which have hidden links to completely different web sites at the end.

t-info.mail.adobe.com/r/?id=hc347a&p1=evilwebsite.com

KnowBe4

PDF

52 KB

https://blog.knowbe4.com/top-12-most-common-rogue-url-tricks



Cybersecurity and Infrastructure Security Agency (CISA)

- Primary US gov't organization to protect our cyber assets, networks, devices, and Internet to reduce cybersecurity risk
- https://www.cisa.gov
- Collection of previous organizations (like US-CERT)
- Announces new vulnerabilities and threats
- Shares information
 - Ex. Indicators of Compromise (IOC)
- Recommends mitigations









<u>Cybersecurity and Infrastructure Security Agency (CISA)</u> Example warnings

CYBERSECURITY ADVISORY

#StopRansomware: Royal Ransomware

Release Date: March 02, 2023

Alert Code: AA23-061A

FTC Reports Scammers Impersonating FTC

01/26/2021 05:17 PM EST

Original release date: January 26, 2021

SUMMARY

Note: This joint Cybersecurity Advisory (CSA) is part of an ongoing <u>#StopRansomware</u> effort to publish advisories for network defenders that detail various ransomware variants and ransomware threat actors. These #StopRansomware advisories include recently and historically observed tactics, techniques, and procedures (TTPs) and indicators of compromise (IOCs) to help organizations protect against ransomware Visit <u>stopransomware.gov</u> to see all #StopRansomware advisories and to learn more about other ransomv threats and no-cost resources.

The Federal Trade Commission (FTC) has released information on scammers attempting to impersonate the FTC. The scammers operate an FTC-spoofed website that claims to provide instant cash payments and tries to trick consumers into disclosing their financial information. The real FTC does not require such information and scammers can use this information to steal consumers' money and identities.

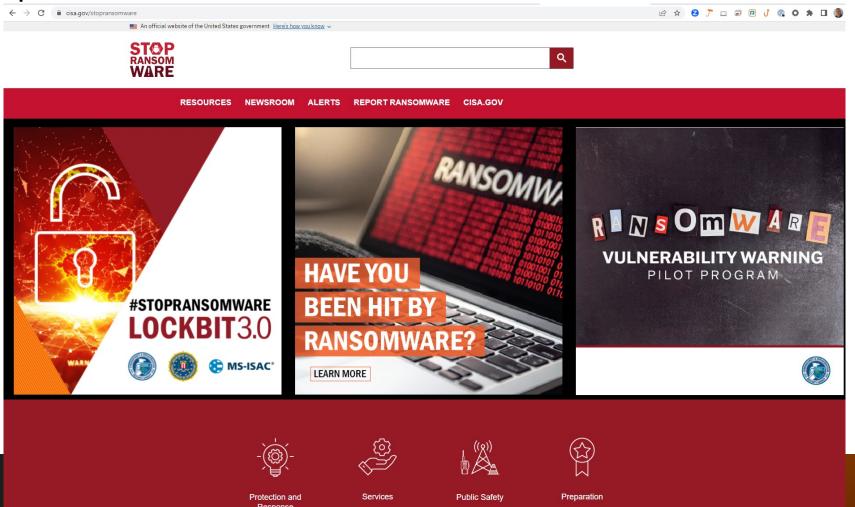
CISA encourages consumers to review the <u>FTC blog post</u> and CISA's Security Tips on <u>Avoiding Social Engineering and</u> <u>Phishing Attacks</u> and <u>Preventing and Responding to Identity Theft</u>.





CISA#stopransomware

KnowBe4



Cybersecurity and Infrastructure Security Agency (CISA)

- You should subscribe to their alerts:
- https://public.govdelivery.com/accounts/USDHSCISA/subscriber/new

Email Updates

To sign up for updates or to access your subscriber preferences, please enter your contact information below.

Subscription Type	Email	~
Email Address *		
Submit Cancel		



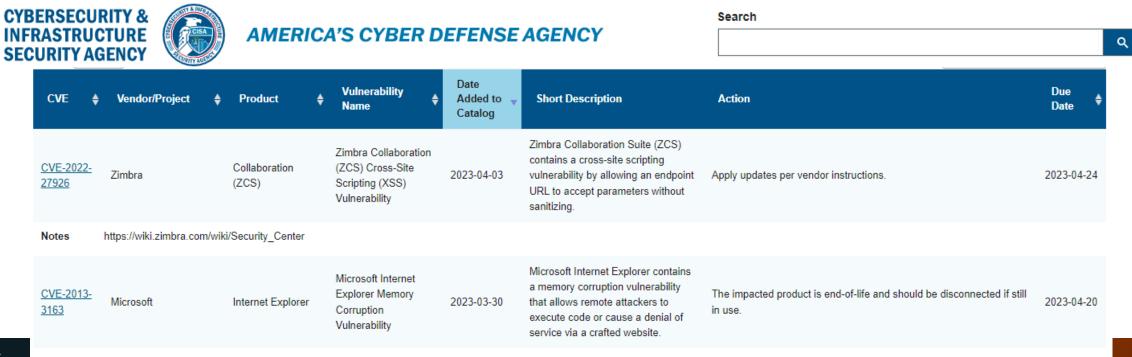
Your contact information is used to deliver requested updates or to access your subscriber preferences.

Privacy Policy | Cookie Statement | Help



CISA Known Exploited Vulnerability Catalog

- Lists software and firmware exploited by real criminals
- You should subscribe: https://www.cisa.gov/known-exploitedvulnerabilities-catalog





Cybersecurity and Infrastructure Security Agency (CISA)

• What does CISA recommend for fighting ransomware?

Actions to take today to mitigate cyber threats from ransomware:

- Prioritize remediating known exploited vulnerabilities.
- Train users to recognize and report <u>phishing attempts</u>.
- Enable and enforce <u>multifactor authentication</u>.
- There's a much longer list, but these are the consistent Top 3 they recommend at the top of every ransomware alert

Example taken from: https://www.cisa.gov/news-events/cybersecurity-advisories/aa23-061a





Agenda

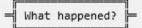
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Traditional Detection

Extortion messages

Also Unexplained:

- Rogue executables
- Encrypted files
- Elevated group memberships
- Network connections
- Service stoppages
- Very large recent file archives



All your important files have been encrypted and all sensitive data was stolen. The only way to restore your files and keep your data from going public is to contact us. After a payment has been made you will be given access to decryption software. As a guarantee we will decrypt 3 files for free.

If you don't contact us within 72 hours the price will be doubled.

- Instructions

- Download qTOX messanger from https://qtox.github.io/

- Send message to this Tox ID: 3728E933284CE638D06FCF1CBE921096E102508BD370D6D23137D3271EE5733825F63F56805E

Your message should contain your Unique Key: [REDACTED]



ALL YOUR IMPORTANT FILES ARE STOLEN AND ENCRYPTED!



Would you like to exem millions of dottars? Our company acquire access to networks of various company, sew lia a insider information that can help you steal the most variuable data of any company. Sew lia and the provided in the sew lia and the provide the RDP, VPN, corporate email, etc. Opins our letter at your email. Jound's the movided vinis on any computer in your company Companies pay us the foreiclosure for the decryption of files and prevention of data leak. You can provide us seedow line to the decryption of files and prevention of data leak.

Traditional Detection

• Traditional AV programs haven't been great at detecting ransomware

- Endpoint Detection and Response software is much better
 - You should be running one of these



Anomaly Detection – Different Ideas to Try

- Process Explorer paired with VirusTotal
- Application Control in audit mode



Process Explorer Paired With VirusTotal

- Process Explorer is a free Microsoft program for showing running executables
 - https://learn.microsoft.com/en-us/sysinternals/downloads/process-explorer
 - Sadly, only works on Microsoft Windows
- VirusTotal is a free Google web site that runs 70+ AV engines
- Run Process Explorer with VirusTotal option enabled to see if any running executables are flagged as malicious by any AV engine

• Note: Most executables flagged by only 1 AV engine are usually false-positives



Process Explorer Paired With VirusTotal

🎯 Process Explorer - Sysinternals: ww	ww.sysint	ternals.com [. Arog	gerg]				
File Options View Process Find Users Help								
Process	CPU	Private Bytes	Working Set	PID Description	Company Name	VirusTotal		
🗆 🚾 WINWORD.EXE	< 0.01	471,508 K	572,860 K	8976 Microsoft Word	Microsoft Corporation	0/74		
WavesSvc64.exe	< 0.01	452,416 K	443,736 K	2888 Waves MaxxAudio Service	Waves Audio Ltd.	<u>0/74</u>		
POWERPNT.EXE	< 0.01	326,548 K	412,400 K	13284 Microsoft PowerPoint	Microsoft Corporation	<u>0/74</u>		
C chrome.exe	< 0.01	324,740 K	364,296 K	12808 Google Chrome	Google LLC	<u>0/74</u>		
Chrome.exe	< 0.01	297,736 K	402,608 K	12504 Google Chrome	Google LLC	<u>0/74</u>		
Grammarly.Desktop.exe	0.10	283,564 K	335,188 K	18204 Grammarly		<u>0/74</u>		
ochrome.exe		244,968 K	315,148 K	14044 Google Chrome	Google LLC	<u>0/74</u>		
ochrome.exe		235,624 K	286,828 K	10580 Google Chrome	Google LLC	<u>0/74</u>		
Search App.exe	Susp	209,140 K	279,564 K	10724 Search application	Microsoft Corporation	<u>0/74</u>		
C chrome.exe		203,652 K	262,428 K	16600 Google Chrome	Google LLC	<u>0/74</u>		
🖃 🐂 explorer.exe	0.48	175,612 K	234,176 K	9900 Windows Explorer	Microsoft Corporation	<u>0/74</u>		
dwm.exe	0.10	152,400 K	199,852 K	1964				
C chrome.exe	< 0.01	150,556 K	202,220 K	9224 Google Chrome	Google LLC	<u>0/74</u>		
SnagitEditor.exe	< 0.01	140,760 K	212,384 K	14408 Snagit Editor	TechSmith Corporation	<u>0/73</u>		
ochrome.exe	< 0.01	130,792 K	181,772 K	18524 Google Chrome	Google LLC	<u>0/74</u>		
OneDrive.exe	< 0.01	126,292 K	184,232 K	14788 Microsoft OneDrive	Microsoft Corporation	0/74		

 https://www.linkedin.com/pulse/what-should-you-do-suspect-your-computerhacked-roger-grimes/



Process Explorer Paired With VirusTotal

🎯 Process Explorer - Sysinternals: v	ww.sysi	internals.com [9	40D38AD-04B4	WDAGUtilityAccount] (Administrator)	
File Options View Process Fir	nd Use	ers Help			
🛃 🛃 🚍 🗉 🧮 🚳	× #) 🐵 🛛 👢			
Process	CPU	Private Bytes	Working Set	PID Description Company Name	VirusTotal
Registry		5,156 K	21,164 K	144	The system canno
Memory Compression		208 K	19,840 K	160	The system canno
KypticRansomwarre.exe	0.01	10,376 K	20,124 K	372 Beta Results Mega Pump Rh Facebook	<u>58/72</u>
🗐 mmc.exe	0.01	134,632 K	181,892 K	368 Microsoft Management Cons Microsoft Corporation	ו <u>0/73</u>
mmc.exe	0.01	63,604 K	15,680 K	3684 Microsoft Management Cons Microsoft Corporation	ו <u>0/73</u>
WmiPrvSE.exe		2,464 K	8,460 K	7992 WMI Provider Host Microsoft Corporation	ו <u>0/72</u>
🖃 📑 winlogon.exe		2,612 K	11,840 K	2964 Windows Logon Application Microsoft Corporation	ו <u>0/72</u>
WindowsInternal.ComposableSh		10,680 K	47,296 K	312 WindowsInternal.Composabl Microsoft Corporation	n <u>0/72</u>
VmComputeAgent.exe		1,776 K	8,316 K	284 Hyper-V Guest Compute Ser Microsoft Corporation	n <u>0/72</u>
taskhostw.exe		11,432 K	23,136 K	380 Host Process for Windows T Microsoft Corporation	n <u>0/72</u>
SystemSettingsBroker.exe		5,584 K	23,768 K	996 System Settings Broker Microsoft Corporation	n <u>0/72</u>
		40.000.14	00.040.14	1050	0.000

 https://www.linkedin.com/pulse/what-should-you-do-suspect-your-computerhacked-roger-grimes/



Application Control in Audit Mode

- Enable an application control program (e.g., AppLocker, etc.) in audit only mode
- Detect new executables and research



Determining How Long Malware Dwells and Where

Application Control Programs

- Allows you to block or allow certain executables and other programs
- Most allow monitoring/audit-only modes versus blocking/enforcement modes
- Most can build rules by "snapshotting" a system
- Most write events to security logs when new executions not on baseline occur



Determining How Long Malware Dwells and Where

Application Control Program Examples

- AppLocker and Windows Defender Application Control on Microsoft Windows
- Most major AV programs have a version
- Commercial versions: Beyond Trust, Carbon Black, Tripwire, Cisco, Ivanti
- Open source versions: SE Linux, AppArmor, Fapolicyd
- NIST SP 800-167 "Guide to Application Whitelisting"



Example Application Control Program Deployment

AppLocker

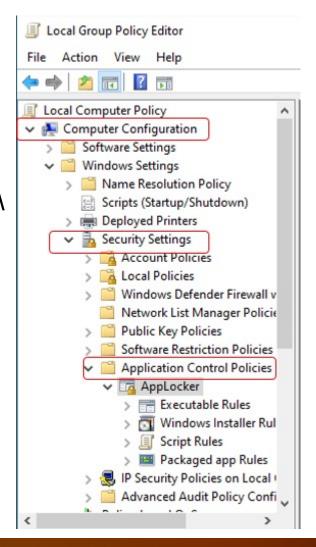
- Been in Microsoft Windows enterprise versions since Windows 7/Windows Server 2008
 - Early related Windows feature was Software Restriction Policies
 - Now called Windows Defender Application Control (WDAC), released in Windows 10
 - WDAC is a far more serious application control program than AppLocker and takes much more planning and administration to run
 - AppLocker does not promise a true security boundary, WDAC does
 - For our purposes, AppLocker is good enough
- Stand-alone, Group Policy, MDM (e.g. InTune, etc.)



Example Application Control Program Deployment

AppLocker

- Run Gpedit.msc
- Computer Configuration\Windows Settings\Security Settings\
- Application Control Policies





Example Application Control Program Deployment

AppLocker

AppLocker Rule Categories:

- Executable Rules
- Windows Installer Rules
- Script Rules
- Packaged app Rules (Modern apps)

AppLocker
 Executable Rules
 Windows Installer Rules
 Script Rules
 Packaged app Rules

Each can be enabled separately



Example Application Control Program Deployment

A I I	Local Computer Policy A	AppLocker provides access		AppLocker Properties ×
AppLocker	V 👫 Computer Configuration	Approcker provides access	AppLocker Properties X	
	> 🛄 Software Settings			Enforcement Advanced
	✓	Getting Started	Enforcement Advanced	
	> Mame Resolution Policy	AppLocker uses rules and the properties or applications. If rules are present in a rule of		Specify whether AppLocker rules are enforced for each rule
	Scripts (Startup/Shutdown)		opeoing whether representer rates are entered for each rate	collection.
	> 🗰 Deployed Printers	rules will be permitted to run. AppLocker n	collection.	
	Security Settings			Executable rules:
	> 🙀 Account Policies		Executable rules:	Configured
	> 🙀 Local Policies	More about AppLocker Which editions of Windows support	Configured	
	> 🧾 Windows Defender Firewall with Advanced Secu		Enforce rules 🗸	Audit only 🗸
	Network List Manager Policies		Enforce rules	
> 🦳 Soft	> Public Key Policies	Configure Rule Enforcement		Windows Installer rules:
	> 🧾 Software Restriction Policies		Windows Installer rules:	Configured
	Application Control Policies		Configured	
	V C AppLoc'	Identity service must be running	Enforce rules	Audit only 🗸
	> Exec Import Policy	Use the enforcement settings for each rule	Enforce rules	
	> Wine Export Policy	enforced or audited. If rule enforcement h by default.		
	> Scrip Clear Policy		Script rules:	Script rules:
	> III Pack			Configured
	> 😹 IP Security I View >	Configure rule enforcement		Audit only
	> Advanced A Properties	More about rule enforcement	Enforce rules 🗸	Addit only
	> Policy-based Q			
	✓		Packaged app Rules:	Packaged app Rules:
	> Control Panel	Overview	Configured	Configured
	> 🔛 Network	Executable Rules		Audit only ~
	Printers	Rules: 0	Enforce rules V	
	Server Server	Enforcement not configured: Rules		
	Start Menu and Taskbar			
	> 🔛 System	Windows Installer Rules		
	> Windows Components	Rules: 0		
👸 All Settings		Enforcement not configured: Rules		
	Viser Configuration	Script Rules	More about rule enforcement	More about rule enforcement
	> 🛄 Software Settings 🗸 🗸			
	< >>	Rules: 0 Enforcement not configured: Bules		
			OK Cancel Apply	OK Cancel <u>A</u> pply



Example Application Control Program Deployment

AppLocker

Automatically Generate Executable Rules	X Automatically Generate Executable Rules X
Rule Preferences	Rule Preferences
 Select the type of rules that you want to create. You should only create file hash rules when necessary. A file hash rule must be revised every time that the file is updated and a large number of file hash rules might affect system performance. (Create publisher rules for files that are digitally signed If a file is not signed, create the following type of rule: File hash: Rules are created using a file's hash Path: Rules are created using file's path Create file hash rules for all files Reduce the number of rules created by grouping similar files 	Select the type of rules that you want to create. You should only create file hash rules when necessary. A file hash rule must be revised every time that the file is updated and a large number of file hash rules might affect system performance. © Create publishe If a file is not © File hash: © Path: Rule Cancel Create file hast Cancel Reduce the number of rules created by grouping similar files
< Previous Next > Create Cancel	< Previous Next > Create Cancel



Example Application Control Program Deployment

AppLocker

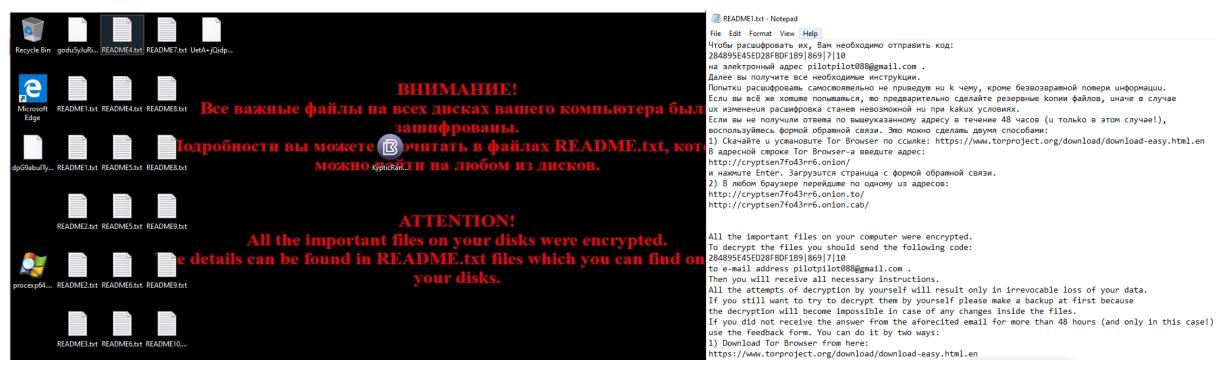
Local Computer Policy	Action	User	Name	Condition	Б
Example Configuration	Allow	Everyone	Baseline Rules: MICROSOFT® WINDO	Publisher	
> 🧮 Software Settings	Allow			Publisher	
✓		Everyone	Baseline Rules: HTML HELP signed by O	Publisher	
> Mame Resolution Policy	Allow	Everyone	Baseline Rules: MICROSOFT(R) CONNE		
Scripts (Startup/Shutdown)	🛛 🐼 Allow	Everyone	Baseline Rules: MICROSOFT WINDO	Publisher	
> ឝ Deployed Printers	🛛 🕖 Allow	Everyone	Baseline Rules: THE CURL EXECUTABLE	Publisher	
🗸 🚡 Security Settings	V Allow	Everyone	Baseline Rules: INTERNET EXPLORER sig	Publisher	
> Account Policies	V Allow	Everyone	Baseline Rules: WINDOWS INSTALLER	Publisher	
> 📴 Local Policies	😻 Allow	Everyone	Baseline Rules: MICROSOFT ONEDRIVE	Publisher	
> 📋 Windows Defender Firewall with Advance	🛛 🕖 Allow	Everyone	Baseline Rules: MICROSOFT® DRM sig	Publisher	
📔 Network List Manager Policies	🛛 🕖 Allow	Everyone	Baseline Rules: WINDOWS® SEARCH si	Publisher	
> iii Public Key Policies	🛛 🕖 Allow	Everyone	Baseline Rules: MICROSOFT (R) WINDO	Publisher	
> Contract Software Restriction Policies	🛛 🖉 Allow	Everyone	Baseline Rules: Windows.WARP.JITServi	File Hash	
Application Control Policies	🛛 🖉 Allow	Everyone	Baseline Rules: ADOBE® FLASH® PLAY	Publisher	
🗸 🧱 AppLocker	🛛 🖉 Allow	Everyone	Baseline Rules: setup.exe, _isdel.exe	File Hash	
> 📻 Executable Rules	🛛 🖉 Allow	Everyone	Baseline Rules: WpcUapApp.exe	File Hash	
> 🛐 Windows Installer Rules	🛛 🖉 Allow	Everyone	Baseline Rules: XGpuEjectDialog.exe	File Hash	
> 🧾 Script Rules	🛛 🖉 Allow	Everyone	Baseline Rules: StartMenuExperienceHo	File Hash	
> 🔤 Packaged app Rules	🛛 🖉 Allow	Everyone	Baseline Rules: NarratorQuickStart.exe	File Hash	
> 🛃 IP Security Policies on Local Computer	🛛 🖉 Allow	Everyone	Baseline Rules: CapturePicker.exe	File Hash	
> Advanced Audit Policy Configuration	🛛 Allow	Everyone	Baseline Rules: MICROSOFT EDGE signe	Publisher	
> Policy-based QoS	🖉 Allow	Everyone	Baseline Rules: WINDOWS DRIVE OPTI	Publisher	
> 🦳 Administrative Templates	Allow	Everyone	Baseline Rules: MICROSOFT EDGE WEB	Publisher	
V ser Configuration	Allow	Everyone	Baseline Rules: REMOTEFX HELPER sign	Publisher	
> Software Settings	Allow	Everyone	Baseline Rules: MICROSOFT WINDOWS	Publisher	
> 📫 Windows Settings	Allow	Everyone	Baseline Rules: FaceFodUninstaller.exe	File Hash	
> Administrative Templates	Allow	Everyone	Baseline Rules: scp.exe, sftp.exe, ssh-ad	File Hash	
	Allow	Everyone	Baseline Rules: WAVES MAXXAUDIO sig	Publisher	
	Allow	Everyone	Baseline Rules: INTEL® SOFTWARE GU	Publisher	
	Allow	Everyone	Baseline Rules: REALTEK HD AUDIO UNI	Publisher	
	Allow	Everyone	Baseline Rules: GPU SETTINGS DBINSTA	Publisher	
	Allow		Baseline Rules: NVIDIA MAXIMUS CON	Publisher	
		Everyone			
< > >	🛛 🐼 Allow	Everyone	Baseline Rules: nvdebugdump.exe, nvid	File Hash	



Example Application Control Program Deployment

AppLocker

Malshare Example – When It Executes



Example Application Control Program Deployment

AppLocker

Pull all 8003 events to a centralized database

Event Properties - Event 8003, AppLocker × General Details %OSDRIVE%\USERS\WDAGUTILITYACCOUNT\DESKTOP\KYPTICRANSOMWARRE.EXE was allowed to run but would have been prevented from running if the AppLocker policy were enforced. + Log Name: Microsoft-Windows-AppLocker/EXE and DLL ₽ 8/11/2020 12:55:30 PM Source: AppLocker Logged: Task Category: None Event ID: 8003 Level: Warning Keywords: 940D38AD-04B4-4\WDAGUti Computer: User: 940d38ad-04b4-45dd-88d8-a9bd21 OpCode: Info Event Log Online Help More Information: Copy Close Applicability Engine



Agenda

- Why good backups (even offline backups) no longer save you from ransomware
- The policies, technical controls, and education you need to stop ransomware in its tracks
- Official recommendations from the Cybersecurity & Infrastructure Security Agency (CISA)
- How to detect ransomware programs, even those that are highly stealthy
- Incident response

KnowBe4 Ransomware Resources

Ransomware Response Step-by-Step Checklist

https://www.knowbe4.com/ransomware#ransomwarechecklist



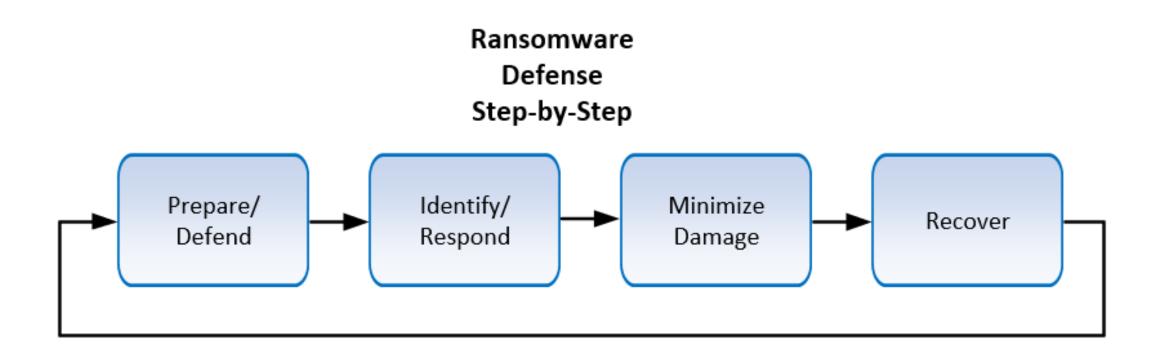
Cybercrime Has Gone Pro

Ransomware attacks cause downtime, data loss, possible intellectual property theft, and in certain industries a ransomware attack is considered a data breach.

Wouldn't it be great to have an actionable checklist of what to do when you get hit and how to prevent it in the future?









First Things First

STEP 1: Initial Investigation

- a. Determine if it is a real ransomware attack
- b. Determine if more than one device is exploited

If so, continue:

- There are fake "scareware" ransomware attacks
- Is it possibly wiperware?
- Weird file extensions?
- Ransom note?
- Are files really modified?
- What appears impacted?

Start documentation trail on previously agreed upon wiki



<u>Next</u>

STEP 2: Declare Ransomware Event and Start Incident Response

- a. Declare ransomware event
- b. Begin using predefined, alternate communications
- c. Notify team members, senior management and legal

- Notify organization's communications team
- Will need to communicate to staff, customers, regulators, investors, etc.

- Everyone should know their predefined roles and expectations
- Early tasks include looking for more signs of spread
- What is and isn't impacted?
- Legal should communicate with any outside parties
- Don't usually have to involve insurance co's yet unless they help with response



<u>Next</u>

STEP 3: Disconnect Network

- a. Disable networking (from network devices, if possible)
- b. Power off devices if wiperware is suspected

Try to stop further:

- Spread
- Damage
- Communication to and from ransomware hackers
- Disable networking at hubs, switches and routers, if possible
 - Know commands and practice ahead of time
 - Easier to restore network access when needed
- Know ahead of time what you can and can't disable
- When in doubt of wiperware vs. ransomware, power-off



<u>Next</u>

STEP 4: Determine the Scope of the Exploitation

Check the Following for Signs:

- a. Mapped or shared drives
- b. Cloud-based storage: DropBox, Google Drive, OneDrive, etc.
- c. Network storage devices of any kind
- 🗌 d. 🛛 External hard drives
- e. USB storage devices of any kind (USB sticks, memory sticks, attached phones/cameras)
- f. Mapped or shared folders from other computers
- If ransom extortion message has a link, don't click it!
 - Could start timer countdown and notify ransomware hackers of new conquest

Impact

- What locations?
- What OS's
- What apps
- What types of files
- What isn't impacted?



<u>Next</u>

Determine if data or credentials have been stolen

- a. Check logs and DLP software for signs of data leaks
- b. Look for unexpected large archival files (e.g., zip, arc, etc.) containing confidential data that could have been used as staging files
- c. Look for malware, tools and scripts that could have been used to look for and copy data
- d. Of course, one of the most accurate signs of ransomware data theft is a notice from the involved ransomware gang announcing that your data and/or credentials have been stolen

84% or more of ransomware does data exfiltration



<u>Next</u>

STEP 5: Limit Initial Damage

a. Initial investigators should try to stop/reduce any damage they discover, if possible

STEP 6: Gather Team to Share Information

- a. The goal is to make sure the team correctly understands all information, including scope and extent
 of damage
- No one should assume that everyone knows all the facts
- Share what you know
- Document, document, document
- Share with others and make sure everyone agrees with initial assessment



<u>Next</u>

STEP 7: Determine Response

- a. Pay the ransom or not?
- b. Repair or rebuild?
- c. Invite in additional external parties?
- d. Notify regulator bodies, law enforcement, CISA, FBI, etc.?

- If you decide to pay ransom, make sure it is legal to do so
- New or complete rebuild is always the safer choice
- Repair option is usually faster, but riskier
- Senior mgmt. and legal should make these decisions



<u>Next</u>

- a. Repair only or rebuild
- b. Need to preserve evidence?
- c. Use business impact analysis to determine what devices and systems to recover and the associated timing
- d. Restore critical infrastructure first
- Determine what mission-critical apps you need to get back up and working first (should know this ahead of time)
- Know critical dependencies ahead of time (or determine)



<u>Next</u>

- a. Repair only or rebuild
- b. Need to preserve evidence?
- c. Use business impact analysis to determine what devices and systems to recover and the associated timing
- d. Restore critical infrastructure first
- Usually, infrastructure is first before everything else
 - DNS, IP, DHCP, Active Directory
- Get IT security back up and running, then apps
- Start re-enabling needed network ports and pathways
- When in doubt, rebuild



<u>Next</u>

- a. Repair only or rebuild
- b. Need to preserve evidence?
- c. Use business impact analysis to determine what devices and systems to recover and the associated timing
- d. Restore critical infrastructure first
- Clean apps and before running apps or opening network/Internet:
- Reset all possibly compromised passwords



<u>Next</u>

- a. Repair only or rebuild
- b. Need to preserve evidence?
- c. Use business impact analysis to determine what devices and systems to recover and the associated timing
- d. Restore critical infrastructure first
- Preserving evidence
 - If not sure, assume this is necessary
 - Take memory and disk snapshots before modifying existing devices
 - Build new instances on new devices



<u>Next</u>

- a. Repair only or rebuild
- b. Need to preserve evidence?
- c. Use business impact analysis to determine what devices and systems to recover and the associated timing
- d. Restore critical infrastructure first
- Restoring Data
 - From recovered encrypted files with hacker's help or trusted, tested backups?



Prevent Next Time

Step 9: Next Steps

Prevent the Next Cyber Attack:

- a. Mitigate social engineering
- b. Patch software
- c. Use multi-factor authentication (MFA) where you can
- d. Use strong, unique passwords
- e. Use antivirus or endpoint detection and response software
- f. Use anti-spam/anti-phishing software
- g. Use data leak prevention (DLP) software
- h. Have a good back up and regularly test

You Are More Likely To Be Hit Again, If:

- You don't determine the initial root cause
- You don't pay the ransom
- You repair versus rebuild
- Don't harden your environment against future attacks



KnowBe4 Security Awareness Training

Baseline Testing

We provide baseline testing to assess the Phish-Prone[™] percentage of your users through a free simulated phishing attack.

Real Train Your Users

The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.

? Phish Your Users

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.

See the Results

Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!



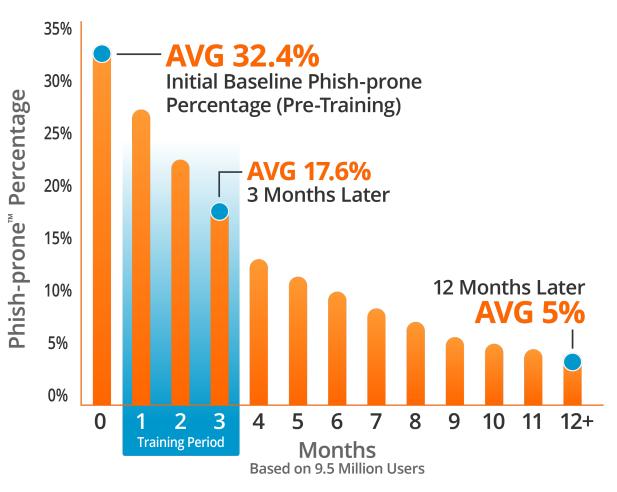


Generating Industry-Leading Results and ROI

- Reduced Malware and Ransomware Infections
- Reduced Data Loss
- Reduced Potential Cyber-theft
- Increased User Productivity
- Users Have Security Top of Mind

85% Average Improvement

Across all industries and sizes from baseline testing to one year or more of ongoing training and testing



Source: 2022 KnowBe4 Phishing by Industry Benchmarking Report

Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.

Questions?

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